

## Joeann Fossland

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Joeann is known for her enthusiasm and energetic delivery. As a personal coach and content-rich speaker, she ignites in people *their own* passion so that they can easily produce spectacular results in their businesses and lead lives they love. Since 1983, Joeann has been involved in many facets of real estate, from being an award winning agent, an instructor for GRI & LTG programs to serving as Regional Sales Manager & Asst. Publisher for a top homes magazine. She founded Advantage Solutions Group in 1993 and has provided coaching, training and speaking services to over 4000 people.



In Joeann's coaching, seminars and workshops, she opens the door to working less and making more by showing her audiences how to tap into the brilliance and resources they already possess. Her philosophy, "Life is Too Short To Perfect Your Weaknesses" urges her audiences to take the easy route to leverage their unique strengths into the flow of effortless success.

### Engagements & Achievements

Speaker at the National Assn of Realtors® Conventions, 1995-97 & 2000  
Speaker at the State Realtor® Conventions and Meetings in AR,AZ,CO,MA, MI, NJ, NY,PA,TN & VA 1996-2004  
Featured Speaker for WCR: National, State & Local Meetings 1994-2004  
Speaker at the National Realty Executives Convention, March 2001  
Best Interpersonal Trainer Award, [www.AgentNews.com](http://www.AgentNews.com) 1999  
Senior Technology Instructor for AZ GRI Program  
Instructor for WCR's LTG and Performance Management Network Programs  
Certified Power Program™ Leader 1995-1999  
WCR AZ State Member of the Year 2000  
Featured Columnist for AgentNews.com, Broker Agent News and Frog Pond  
Published Author: Including *Chocolate For a Woman's Heart*  
Master Certified Coach, *International Coaches Federation*  
Certified Behavioral and Values Analyst, *Target Training International*  
Professional Member, *National Speakers Association*