## Joeann Fossland

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BIO: Joeann is known for her enthusiasm and energetic delivery. As a personal coach and content-rich speaker, she ignites in people their own passion so that they can easily produce spectacular results in their businesses and lead lives they love. Since 1983, Joeann has been involved in many facets of real estate, from being an award winning agent, an instructor for GRI & PMN programs to serving as Regional Sales Manager & Asst. Publisher for a top homes magazine. She founded Advantage Solutions Group in 1993 and has provided coaching, training and speaking services to over 4000 people.



She has embraced technology and is the AZ GRI Senior Instructor for the technology classes. She was recognized as one of the Top 10 Women Bloggers in 2007 and by Stephan Swanapoel as one of the Top 25 Influential Women in Real Estate in 2008.

In Joeann's coaching, seminars and workshops, she opens the door to working less and making more by showing her audiences how to tap into the brilliance and resources they already possess. Her philosophy, "Life is Too Short To Perfect Your Weaknesses" urges her audiences to take the easy route to leverage their unique strengths into the flow of effortless success.

## **Engagements & Achievements**

Speaker at the National Assn of Realtors® Conventions, 1995-97 & 2000,2006-09 Speaker at the State Realtor® Conventions and Meetings in AR,AZ,CO, IN, MA, MI, NJ, NY, PA, TN & VA 1996-2009

Featured Speaker for WCR: National, State & Local Meetings 1994-2009

Senior Technology Instructor for AZ GRI Program

Instructor for WCR's PMN Designation & the SRS Designation

Certified Power Program™ Leader 1995-1999

WCR AZ State Lifetime Membership Award 2008

Featured Columnist: AgentNews.com, BrokerAgent News & Frog Pond

Published Author: Including Chocolate For a Woman's Heart, Conversations on Success, and Profit from Technology

Master Certified Coach, International Coaches Federation

Certified Behavioral and Values Analyst, Target Training International

Professional Member, National Speakers Association